



## Inari Paila

Senior Attorney  
Knowledge Manager

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### Service areas

Corporate Advisory

ESG & Sustainability

IP, Media & AI

Marketing & Consumers

Patents & Life Sciences

Inari Paila is a distinguished legal knowledge management professional with profound expertise in legal research and legislative processes.

She provides legal advice to our clients on regulatory and compliance matters across multiple practice areas, particularly marketing and consumer law, life sciences, and ESG & sustainability.

As the Knowledge Manager of the firm, Inari Paila is responsible for Dittmar & Indrenius' knowledge sharing processes and legal information services. She also has an essential role in developing our working methods with assistance of legal tech tools.

Inari Paila is specialised in complex and wide-ranging legal information retrieval. Her exceptional skillset in monitoring legal developments enables our clients – and our lawyers – to anticipate legislative reforms and prepare for legal amendments in the rapidly changing regulatory landscape.

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### CAREER

2003–present

Dittmar & Indrenius Attorneys Ltd.

2003

University of Turku, Faculty of Law  
Assistant of Civil Law (Commercial Law)

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### EDUCATION

2003

University of Turku  
LL.M.

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### RANKINGS & RECOGNITIONS

“Thanks to expertise in marketing, consumer and regulatory law she dishes up holistic counsel.”

– World Trademark Review 1000 – The World’s Leading Trademark Professionals 2019

“A portfolio management superstar.”

– World Trademark Review 1000 – The World’s Leading Trademark Professionals 2019

## MEMBERSHIPS & POSITIONS OF TRUST

- Finnish Bar Association
  - LAWPOL Research Infrastructure, Member of advisory board 2023–present
  - Faculty of Law of the University of Turku alumni association Senilex ry, Member of the board 2011–2025
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## PUBLICATIONS

“Käsikirja oikeudellisen tiedon hakijoille (Handbook of legal information search).”

– Alma Insights online book 2013–, updated biannually

“Oikeudellinen tiedonhaku ja urheilu-oikeus: Oikeuslähteiden tehokkaasta käytöstä (Legal information search and sports law: On efficient use of legal sources).”

– Urheilu ja oikeus 2017

“Tekijänoikeuden tekniset suojakeinot ja teosten yksityinen käyttäminen (Technical copyright protection measures and private use of works).”

– University of Turku, Faculty of Law: Publications in Private Law, 2003

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## LANGUAGES

English

Finnish

Swedish

French